

1 - Master Report Data Dashboard

Jan 17, 2016 - Jan 17, 2017

All Users
 100.00% Sessions

Total Traffic

211,189

% of Total: 100.00% (211,189)



Organic Visits

163,587

% of Total: 77.46% (211,189)



Visitors

Month of Year	Sessions
201607	31,815
201608	29,397
201606	22,582
201609	19,211
201605	18,822
201604	16,922
201603	15,988
201602	13,092
201610	12,734
201611	9,570

US Traffic Only

207,681

% of Total: 98.34% (211,189)



Direct Visits

41,573

% of Total: 19.69% (211,189)



Ref Visits

5,739

% of Total: 2.72% (211,189)



Branded Organic

22

% of Total: 0.01% (211,189)



Conv - Contact Submissions

13

% of Total: 100.00% (13)



Non Branded Organic

135,724

% of Total: 64.27% (211,189)



Mobile Visits & Bounce Rate

Mobile (Including Tablet)	Sessions	Contact US Form! (Goal 5 Completions)
Yes	115,143	13
No	96,046	0

Goal Completions and Goal Conversion Rate by S...

Source / Medium	Contact US Form! (Goal 5 Completions)	Contact US Form! (Site Search Goal 5 Conversion Rate)
(direct) / (none)	8	0.00%
google / organic	5	0.00%

Landing Pages (bottom right #)

Landing Page	Sessions	Pages / Session
/nh-waterfront-real-estate-for-sale	19,940	14.51
/waterfront/lake-winnepesaukee-real-estate	12,583	9.94
/waterfront/newfound-lake-real-estate	12,361	7.50
/	12,249	13.36
/waterfront/lake-sunapee-real-estate	8,859	7.41
/waterfront/squam-lake-real-estate	6,045	7.71
/waterfront/big-island-pond-real-estate	5,840	4.00
/waterfront/bowlake-real-estate	4,958	5.26
/waterfront/spofford-lake-real-estate	4,016	4.51
/waterfront/merrymeeting-lake-real-estate	4,001	4.90

